

Brand Guideline



bulutklinik



callendoc

global logotype

Index



01. **Logo**

02. **Color**

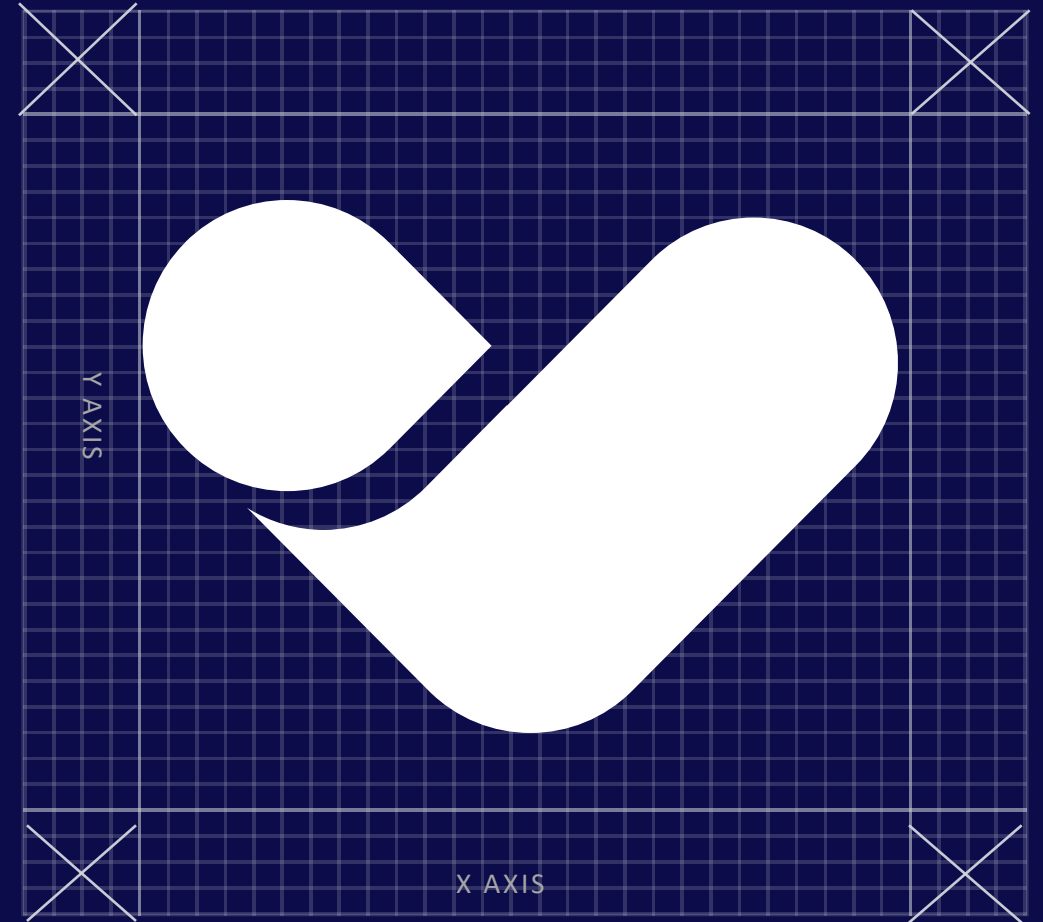
03. **Typograpy**

04. **Brand Element**

01. Logo

01. Logo

Our logo is the synthesis of the identity and must be used in accordance with the rules exemplified in these guidelines.



01. Logo



mark

bulut**+**linik

logotype



bulut**+**linik

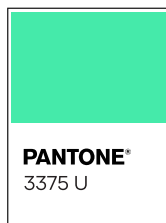


bulut**+**linik



01.

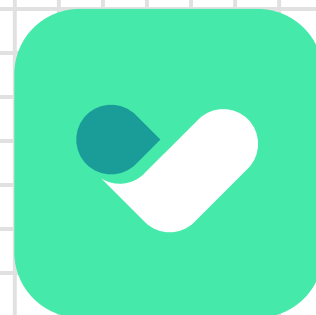
Logo



RGB — 95, 224, 183
CMYK — 56, 0, 50, 0
HEX — #45eaaa



RGB — 4, 30, 66
CMYK — 100, 97, 31, 52
HEX — #040345



bulutklinik

02.

Color

02. Color

Light Green

HEX #7be7af

Aqua

HEX #4a9b98

Dark Blue

HEX #0d0c48

BLACK

HEX #000000

02. Color



02. Color



bulutclinic



bulutclinic



bulutclinic



bulutclinic



03.

Typography

03.

Typography

AaBbCc

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQ

qRrSsTtUuVvWwXxYyZz

1 2 3 4 5 6 7 8 9 0 ~ ! @ # \$ % ^ &

0123456

03.

Typography

Mark Pro

Thiccboi



04.

Brand Element

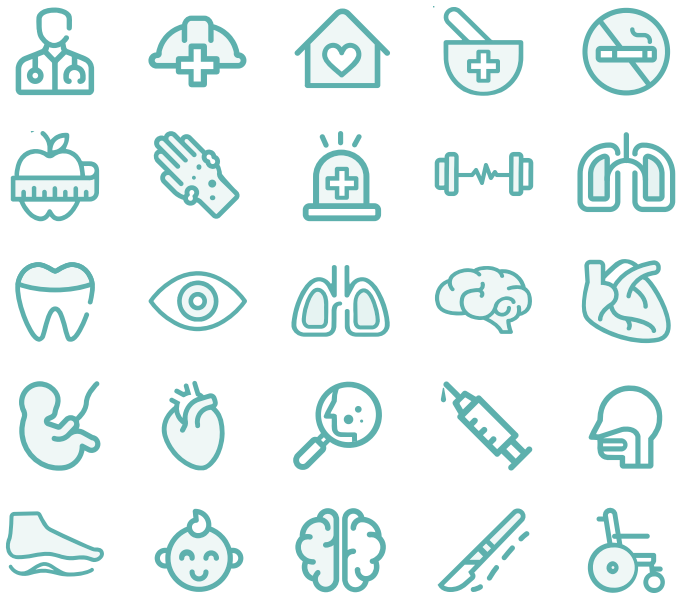
04.

Brand Element

doktor bul, randevu al
online görüşme yap



04. Brand Element



Thank You

Get in Touch

PHONE

0850 711 02 58

merhaba@bulutklinik.com

Address

YTÜ Davutpaşa Kampüsü
Teknoloji Geliştirme Bölgesi B1
Blok - 101 Esenler / İstanbul